August 2016

Dear Families of Chesapeake Public Charter School,

We can't stress enough how important fundraising is to the Chesapeake Public Charter School, especially now that we own our building! The Chesapeake Charter School Alliance fundraises to keep the doors of CPCS open for your children. Money raised by the Alliance benefits the entire CPCS community, including students, teachers, and staff.

This year the Alliance has a $70,000 fundraising goal. You might be asking yourself how you can help. Throughout the year, the Alliance will hold several fundraising events such as the Fall Walk, Running Crab 5K, Vintage Affair, Mulch and Yard sales, Chili Bingo night, and a few others. We welcome and encourage participation in these events. We recognize, however, that some CPCS families are unable to participate in these events or would like to contribute to the Alliance and our fundraising efforts in additional ways. If this describes you, we invite you to take part in our **2016-2017 Direct Appeal**. Your donation now will help CPCS throughout the year. The suggested donation per family is $300 over the course of the school year (just $30 a month or about $1 a day). **For the first time, families who donate at least $300 as part of this Direct Appeal or pledge to donate at least $300 over the course of the school year will be offered free admission to our Fall Walk and Chili Bingo night, two tickets to Vintage Affair, and membership in the Alliance.**

Please use the enclosed form for your donation. You may also make a one-time or recurring donation online via credit card. Go to our website: [http://schools.smcps.org/cpcs/alliance](http://schools.smcps.org/cpcs/alliance), scroll to the bottom, and click on the DONATE button. At the top, you can choose whether you would like to make a one-time donation, or whether you would prefer to make a recurring, monthly donation of a smaller amount. The Chesapeake Charter School Alliance is a non-profit with 501(c)(3) status with the IRS; all donations made to us are tax-deductible to you.

Thank you for your generosity.

Sincerely,

[Cami Heisler]  
CCS Alliance Fundraising Committee Chair

[Craig Campbell]  
CCS Alliance Treasurer

P.S. For those families who enjoy Alliance fundraising events, please note our first major fundraiser is the Fall Walk and Fundraising Festival, currently scheduled for Friday, September 16, at West St. Mary's Manor. Look for materials to come home soon. Volunteers are always needed to help with this event. Please contact our volunteer coordinator Carolyn Price at cpcsvolunteers@gmail.com if you are interested in helping.