CPCS Fundraising: We need YOU!

Why do we fundraise?

• Charter schools are independent public schools of choice. As a public charter school, we are a tuition-free school, but our charter status allows us to determine the delivery of the curriculum while meeting state and county requirements.

• As a charter school, public school funding follows the students enrolled in the school – in the form of the Per Pupil Allotment (PPA). CPCS must pay for all costs to run the school (such as staff, transportation, materials of instruction, etc.) from the PPA.

• CPCS receives only a portion of the full PPA. 2% is withheld by the local school system for overhead.

• In addition to the costs to run the school, CPCS must pay for its facility costs, such as mortgage, utilities, grounds maintenance, etc. For example, because we just bought our building, our mortgage this year is over $375,000. That is over $31,000 a month, which is also paid with a portion of the PPA received.

• Fundraising by the Chesapeake Charter School Alliance is a necessary supplement to the PPA. Money raised by the Alliance keeps the doors of the school open (for example, helps pay our accounting, legal, tax, and insurance costs) AND funds programs that are at the heart of the mission and vision of CPCS (for example, the school garden, artist in residence, nutrition programs, field studies, and many more).

Do YOUR Part for CPCS!

• The Alliance sets an annual fundraising goal of $70,000. We depend on each and every member of our community to give time and/or money to achieve our goal.

• We have a number of ways to reach our fundraising goal:
  - General donations: We have over 200 families in our school this year. If each family was able to donate or bring in $300 over the course of the school year ($30/month), we would meet our fundraising goal!!
  - Fundraising events: The Alliance hosts a number of fundraising events throughout the year – the Fall Walk and Fundraising Festival, the Running Crab 5K, a Chili Bingo Night, A Vintage Affair (a silent auction), a Yard Sale, and various passive fundraisers. The more, the merrier at these events!
  - Your time: Open your calendar and donate your time! The more volunteers we have at our events, the bigger and more successful they can be.
  - Your ideas: The Alliance is open to new ideas and suggestions for fundraising. Be creative!! Every dollar raised goes to the school and is used to benefit all.

Other things to note:

• All donations through the Chesapeake Charter School Alliance are tax deductible. This includes monetary donations and in-kind (or item) donations. If you would like to make a monetary donation to the Alliance, please contact Jennifer Campbell, Alliance treasurer, at campbellclan4fun@gmail.com. You may also make a one-time or recurring donation online via credit card. Go to our website: http://schools.smcps.org/cpcs/alliance, scroll to the bottom, and click on the DONATE button. At the top, you can choose whether you would like to make a one-time donation, or whether you would prefer to make a recurring, monthly donation of a smaller amount.

• To receive a receipt for a donation, please submit the following information to Jennifer Campbell: name, address, date of gift (approximate is okay) and description of gift. A specific dollar amount for all in-kind donations cannot be listed on your receipt. It is up to the donor to assign a monetary value to the in-kind gift.

• Please contact Shannon Norris at shannon.norris1@gmail.com with any questions or suggestions regarding fundraising.
No-Cost / Passive Fundraising

There are so many ways to earn CASH for CPCS at *NO COST to you!* Please try to participate in as many of these free programs as possible. It really adds up for CPCS!

1. SEND STUFF TO SCHOOL or MAIL IT IN
   a. Box Tops
   b. Coke points
   c. Plastic bottles/aluminum cans for Recycle Rally
   d. Plastic bags for Trex Recycling
   e. Schoola
   f. Funding Factory

2. SIGN UP FOR LOCAL BUSINESS FUNDRAISING
   a. Red Robin
   b. Giant Food
   c. Shoparoo
   d. Harris Teeter (coming soon!)

3. Online shopping
   a. Amazon Smile
   b. iGive
   c. Schoola
   d. SCRIPS Gift Cards (POC: Catherine Grube, catherinegrube@yahoo.com)
   e. Kellogg’s Family Rewards
**SEND STUFF TO SCHOOL**

Clip Box Tops from your favorite brands

Find the familiar 10¢ Box Tops coupon on hundreds of your family’s favorite products from **General Mills**. Box Tops are now on **Ziploc® Kleenex®** and **Scott®** products, too! **Mrs. Holly Calabro**, PE teacher, is our school’s Box Tops coordinator.

Send your Box Tops to school with your child and she will take care of the rest! (PLEASE SEND THE LABELS IN A PLASTIC BAG WITH YOUR CHILD!)

You can check the status or enter contests at [www.boxtops4education.com](http://www.boxtops4education.com)

**Recycling (Coordinator: Mr. Clapp)**

Behind the school are bins for recycling Cans and Plastic Bottles. Please keep them separate and put them in the bins. There will also be calls for recycling throughout the year for the recycling rally and for plastic bags for Trex challenges.

**SCHOOLA**

Donate Children’s and Women’s Clothes in a postage pre-paid bag. You can also shop for the clothes and earn money for our school. [https://www.schoola.com/](https://www.schoola.com/)

Feel free to send clothes in at any time. Also watch for special Schoola clothing collection drives during the year. Check out their app for shopping and tracking.

**Funding Factory**

Send in your toner and inkjet cartridge for recycling and earn money for CPCS! [http://www.fundingfactory.com/qualifying-list-detail.aspx](http://www.fundingfactory.com/qualifying-list-detail.aspx)

Contact Christina Allee (psushortstack@aol.com) for shipping labels.

**COKE Points (Coordinator: Christina Allee/ Holly Calabro)**

Coke points off of bottle tops/ and can codes off both 12/24/32 packs of coke. The points will be entered and the school earns
Each 20Oz Bottle is worth 5 cents

You are welcome to enter your own codes into the system by joining the link below. Be sure to select our school!

https://us.coca-cola.com/give/schools/

Tyson’s A Plus Program
Please send in the codes from the Tyson’s Chicken Products to school.
Each Code is worth $0.24

http://projectaplus.tyson.com/
LOCAL SHOPPING

A+ BONUSBUCKS℠ at Giant
Each time you use your GIANT BONUS CARD, CPCS will earn A+ BONUSBUCKS℠.
A onetime registration is required: http://giantfood.com/savings-and-rewards/rewards-program/aplus/ Our school ID is 05516.

Burgers for Better Schools™
RED ROBIN Donates 1% of every check supports your school.
To Join the Program please go to:
https://royalty.redrobin.com/
SHOPAROO:
App based program, available on Android and Apple. Go shopping, then upload a copy of your receipt for points or sweepstakes entries. Check out www.shoparoo.com to learn more.

Harris Teeter (Coming Soon)
(New for 2017-2018)
http://www.harristeeter.com/community/together_in_education/link_to_your_school.aspx

ONLINE SHOPPING

Amazon Smile:
Make Money for purchases on Amazon
Amazon donates 0.5% of the purchase price to Chesapeake Charter School Alliance Ltd.
http://smile.amazon.com/ch/42-1637758
or you can just go to http://smile.amazon.com and just look for Chesapeake Public Charter School
iGive
Make Money for online shopping when you add an extra step
There are over 300 stores in this site donate to the school.
http://www.igive.com/
There is also an app for shopping and tracking (iPhone and android)

NOTE: THIS ADDS 0.8% WHEN YOU CLICK THIS STEP PRIOR TO GOING TO AMAZON.

Kellogg’s Family Rewards
www.kelloggsfamilyrewards.com
Here you create an account and you can either link your loyalty cards or memberships to the system or load receipts for Kellogg’s products.
Donate the points to the school to earn money.