CPCS Fundraising: We need YOU!

Why do we fundraise?
- Charter schools are independent public schools of choice. As a public charter school, we are a tuition-free school, but our charter status allows us to determine the delivery of the curriculum while meeting state and county requirements.
- As a charter school, public school funding follows the students enrolled in the school – in the form of the Per Pupil Allotment (PPA). CPCS must pay for all costs to run the school (such as staff, transportation, materials of instruction, etc.) from the PPA.
- CPCS receives only a portion of the full PPA. 2% is withheld by the local school system for overhead.
- In addition to the costs to run the school, CPCS must pay for its facility costs, such as mortgage, utilities, grounds maintenance, etc. For example, because we just bought our building, our mortgage this year is $377,942. That is $31,495 a month, which is also paid with a portion of the PPA received.
- Fundraising by the Chesapeake Charter School Alliance provides money that is critical to the survival of our school as well as money that is critical to achieving the mission and vision of CPCS. Money raised by the Alliance benefits the entire CPCS community – students, teachers, and staff.

Do YOUR Part for CPCS!
- The Alliance sets an annual fundraising goal of $60,000. We depend on each and every member of our community to give time and/or money to achieve our goal.
- We have a number of ways to reach our fundraising goal:
  - General donations: We have approximately 200 families in our school. If each family were able to donate or bring in $300 over the course of the school year ($30/month), we would meet our fundraising goal!!
  - Fundraising events: The Alliance hosts a number of fundraising events throughout the year – the Fall Walk and Fundraising Festival, the Running Crab 5K, a Chili Bingo Night, a Holiday Plant Sale, A Vintage Affair (a silent auction), a Yard Sale, Spirit Nights at various restaurants, a Family Affair (auction), and various passive fundraisers. Volunteers are always needed to help with these events.
  - Your ideas: The Alliance is open to new ideas and suggestions for fundraising. Be creative!! Every dollar raised goes to the school and is used to benefit all.

Other things to note:
- All donations through the Chesapeake Charter School Alliance are tax deductible. This includes monetary donations and in-kind (or item) donations. If you would like to make a monetary donation to the Alliance, please contact Anne Marie Dailey, Alliance treasurer, and daileyam@gmail.com.
- To receive a receipt for a donation, please submit the following information to Anne Marie Daily: name, address, date of gift (approximate is okay) and description of gift. A specific dollar amount for all in-kind donations cannot be listed on your receipt. It is up to the donor to assign a monetary value to the in-kind gift.
- Please contact Carrie Harney at carrie_harney2002@yahoo.com with any questions or suggestions regarding fundraising.

What will YOU do for CPCS this year?
FUNDRAISING YOU CAN HELP!!!!!

No-Cost / Passive Fundraising

There are so many ways to earn CASH for CPCS at **NO COST to you!**

Please try to participate in as many of these free programs as possible. It really adds up for CPCS!

1. SEND STUFF TO SCHOOL
   a. Box Tops
   b. Campbell Labels
   c. Coke Points
   d. Plastic Bottles/ Plastic Bags/ Cans

2. SIGN UP FOR LOCAL BUSINESS FUNDRAISING
   a. Red Robin
   b. Giant Food
   c. Target
   d. Spirit Nights
   e. Shoparoo

ONLINE SHOPPING RELATED

a. Amazon Smile
b. iGive
c. Schoola
d. SCRIPS Cards
**SEND STUFF TO SCHOOL**

Clip Box Tops from your favorite brands  (2014-2015: $2,179.45)

Find the familiar 10¢ Box Tops coupon on hundreds of your family’s favorite products from **General Mills**. Box Tops are now on **Ziploc® Kleenex®** and **Scott®** products, too! **Mrs. Holly Calabro**, PE teacher, is our school’s Box Tops coordinator.

Send your Box Tops to school with your child and she will take care of the rest! (PLEASE SEND THE LABELS IN A PLASTIC BAG WITH YOUR CHILD!)

You can check the status or enter contests at [www.boxtops4education.com](http://www.boxtops4education.com)

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**Campbell Soup Labels for Education**

Clip your Campbell Soup UPCs, save your Prego and V8 lids, clip Pepperidge farm (Goldfish!) and Market Day UPCs to earn items for the CPCS PE program. For full details on what to save and which products are eligible go to [http://www.labelsforeducation.com](http://www.labelsforeducation.com)

(Please send the labels in a plastic bag with your child!)

Our PE teacher, Ms. Calabro, will do the rest!

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**Recycling (Coordinator: Mr. Clapp)**

**2014-2015 Won 3rd Place for Recycle Rally: $1000.00**

Behind the school are bins for recycling Cans and Plastic Bottles. Please keep them separate and put them in the bins.

There will also be calls for recycling throughout the year for the recycling rally and for plastic bags for Trex challenges.

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**COKE Points (Coordinator: Christina Allee/ Holly Calabro)**

(2014-2015 – Took No Money from Account Currently $120 in the account)

Coke points off of bottle tops/ and can codes off both 12/24/32 packs of coke

The points will be entered and the school earns

Each 20Oz Bottle is worth 5 cents

You are welcome to enter your own codes into the system by joining the link below:

[http://www.mycokerewards.com/content/home.html](http://www.mycokerewards.com/content/home.html)
LOCAL SHOPPING

TARGET: Take Charge of Education
Currently have 39 Supporters
(2014-2015: Received: $605.93 in February / $523.93 is expected in AUG)
Use your Target REDCard Debit or Visa Card at Target stores or at Target.com and
Target donates a percentage of your purchases back to CCS Alliance.

Once you have your cards please go to this site to manage your card:
https://www-secure.target.com/redcard/tcoe
Please register for School ID: 123180

A+ BONUSBUCKSSM at Giant
Each time you use your GIANT BONUS CARD, CPCS will earn A+ BONUSBUCKSSM.
Register your card at: (There is no need to reregister your card if it is already registered)
The School ID is 05516 http://giantfood.com/savings-and-rewards/rewards-program/aplus/

Burgers for Better SchoolsTM
RED ROBIN Donates 1% of every check supports your school.
To Join the Program please go to: (Currently 3 supporters)
https://royalty.redrobin.com/

LOCAL SPIRIT NIGHTS:
Pay Attention to the Facebook Page for the school and e-mails from the school on local
fundraising nights: Places in the past include: Chick-Fil-A, Nicoletti’s, Sweet Frogs, Thai Inter
to name a few. Each night supports the school’s fundraising efforts.

SHOPAROO: (2014-2015 Total: $150)
This only works on the phone App
Shop: Buy any item from any store, like you do today
Snap: Take a picture of your shopping receipt
Earn: Shoparoo donates to your school!

www.shoparoo.com to learn more.
ONLINE SHOPPING

Amazon Smile:
2014-2015: 306.06 (Since December 2014)
Make Money for purchases on Amazon
Amazon donates 0.5% of the purchase price to Chesapeake Charter School Alliance Ltd.
http://smile.amazon.com/ch/42-1637758
or you can just go to http://smile.amazon.com and just look for
Chesapeake Public Charter School

iGive (New for 2015-2016)
Make Money for online shopping when you add an extra step
There are over 300 stores in this site donate to the school.
http://www.igive.com/
There is also an app for shopping and tracking (iPhone and android)

NOTE: THIS ADDS 0.8% WHEN YOU CLICK THIS STEP PRIOR TO GOING TO AMAZON.

SCHOOLA (New for 2015-2016)
During the Trial Period 5 bags of clothing have earned the school $131
Donate Children’s and Women’s Clothes in a postage pre-paid bag
You can also shop for the clothes and earn money for the school
https://www.schoola.com/
There is also an app for shopping and tracking (iPhone and android)

SCRIPS CARDS (Update in 2015-2016)
Going to start transitioning to online and once a month physical orders.
There will be a separate packet that comes out in the next couple of weeks.