



Chesapeake Charter School Alliance (CCSA)

Dear CPCS Families,

As you know, the Chesapeake Charter School Alliance is an active Governing Board with a specific fundraising goal annually. This year our goal is \$85,000. Below is the proposed calendar of fundraising events for the 2021/2022 school year, and a primary way for us to meet this ambitious goal. Please remember that it will remain flexible in case COVID 19 restrictions prevent large indoor gatherings. All net proceeds from these events go to support the programming at CPCS in areas such as the following:

- AFTER SCHOOL PROGRAMS ADVERTISING/PR
- MEDIA CENTER
- CONFERENCE, CONVENTION, MEETING
- PROFESSIONAL DEVELOPMENT
- TEACHER APPRECIATION
- ARTIST IN RESIDENCE
- SOCIAL EMOTIONAL COACH
- ELECTIVES
- ENVIRONMENTAL FIELD STUDIES
- ENVIRONMENTAL FIELD STUDIES STIPEND
- FIELD TRIP TRANSPORTATION - NORTH BAY
- COVID COSTS (MASKS, ETC.)
- GARDEN/GREEN PROJECTS
- HOSPITALITY
- CLASSROOM SUPPLIES
- STUDENT COUNCIL
- VOLUNTEER APPRECIATION
- STAFF HOSPITALITY
- SALAD BAR
- TASTE IT PROGRAM
- FIELD DAY
- ATHLETICS
- AFTER SCHOOL PROGRAMS

August:

- Direct Appeal

September:

- 9/10/22: Virtual Bake Sale
- 9/17/22: Movie Night

October:

- 10/1/21: Fall Walk
- 10/29/21: Movie night
- Citrus Sale

November:

- 11/12/22: Running Crab 5K
- Push Scrips as we head into Holiday season
- Greenery Sale

December:

- 12/10/22: Movie Night
- 12/17/21: Virtual bake sale
- Continue to push Scrips

January:

- 1/24/22-1/28/22: Penny Wars (coincides with school choice week)
- 1/28/22: Chili Bingo Night

February:

- 2/11/22: Virtual Bake Sale
- 2/25/22: Movie Night

March:

- 3/5/22: Vintage Affair
- Mulch Sale

April:

- 4/22/22: Yard Sale
- 4/29/22: Movie Night

May:

- 5/6/22: Spring Craft & Vendor Sale

June:

- 6/3/22: Virtual Bake Sale
- 6/3/22: Movie Night