Governing Board Minutes
12/17/13

Board Attendees: Karen Antonacio, Robyn Baney, Denise Breckon, Holly Calabro, Ben Click, Anne Marie Dailey, Angela Funya, Robert Hicks, Takiesha Waites-Thierry

Board Members Absent: Brent Johnson, Lynda Kovach and Joy McBride

Committee Attendees: Julia Nichols

Public Attendees: None

Staff Attendees: None

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Action</th>
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<tbody>
<tr>
<td>Convened at 5:37 PM</td>
<td>None</td>
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Approve November Minutes

Vote
Approved 8-0
Joy, Lynda and Brent not present

Strategic Planning Report (Julia Nichols)

- **Committee Members:** Julia Nichols (Chair), Angela Funya, Maria Scott, Anne Marie Dailey, Brent Johnson, Rick Tepel, John Kovach
- **December 2** – The committee met and discussed the loan application and building purchase. Kelly Hall was in attendance at the meeting. The committee decided to set December 13 as a deadline for completing the application so that it may be submitted before our break.
- Julia has been in communication with Brandi Burwell at the USDA who is eagerly awaiting our application and has indicated that if we can submit it in December, that will give them a good amount of time to process it and that they are all looking forward to receiving it.
- John and Julia have been in touch with attorney Joann Wood. She reviewed the application and the CPCS and Alliance documents (charter agreement, bylaws, etc.). She indicated that we should be working more in conjunction with the Board of Ed (they are being informed about the process and it will, of course, be a part of our charter renewal process, but they have not yet indicated any interest in being a part of the process) and that we will probably need a vote by the general membership to allow the Board to acquire the building/hold property, as that is a function that is not explicitly stated in the bylaws.
- **December 16** – The committee will meet to finalize the application.
- The Committee still needs a second rejection letter before the
USDA application can be submitted. Brent is currently working with PNC, but PNC is trying to help us get financing.

- **January 6** – The building purchase will be written in to the new CPCS Charter.
- **January 10** – The Committee will submit the application to USDA.

### Director’s Report (Angela Funya)

- **2014-15 calendar review**
  - Start date for students for the 14-15 school year: 6 August
  - Teachers return on 31 July
  - CPCS will hold a three day new staff orientation to prior to the start of school that allows new teachers to earn credits
  - Proposed calendar will be submitted to SMCPS on 20 December. Calendar will be presented to the Board of Education at the last meeting in January.

- **Admissions/Lottery**
  - Letters of intent for 14-15 will be sent home next week
  - Application period will be potentially extended
  - Review of two companies that can provide lottery/admission programs
    - **Smart Choice Technologies**
      - System: $6,000
      - Online enrollment: $5,000
      - Annual cost: $4,000
    - **Rediker**
      - System: $4,000
      - Online installation: $1,900
      - Annual cost: $1,950

### Approve proposed 2014-15 calendar

Vote: 8-0

### Compilation (Katy Sams: Askey and Askey)

- Tax return was completed and signed by Anne Marie

### Approve compilation as written

Vote: 8-0

### Committee Reports

- **Treasurer’s Financial Report (Anne Marie Dailey)**
  - Total Fundraised $18,681.78 (not including the $300+ donated via PayPal

- **Fundraising (Robyn Baney)**
  - A Vintage Affair will be 1 March at Avenmar
    - Chair for Vintage is Amy Werblow
  - Chili Bingo night will be in late January
  - $600 of the $1000 prepaid Scrips have been sold

- **Community (Takiesha Waites-Thierry)**
  - National School Choice Week Community Thanks will be 31
January during Community Gathering
  o Family Fun Day will be at St. Mary’s College Cole Theater 9 February at 2pm
  o Spirit Wear design contest winner will be revealed in January after break and shirts will be ordered

**PR/Outreach (Lynda Kovach via email)**
  o Lynda discovered a web site called The Giving Library. It is run by the Laura and John Arnold Foundation and connects nonprofits with potential donors through online videos. There are over 700 non-profits of all types currently on the site. This includes several charter schools. Following a discussion with Maria, Lynda submitted CPCS' application. If CPCS is selected the foundation will cover 100% of the cost to produce our video. You can check it out at www.givinglibrary.org. If nothing comes of this, Lynda will work with Paula Tepel on getting the student-filmed video underway after the holiday break.
  o Also, our “In the News” page on our web site is really outdated (nothing new since 2010). Lynda contacted Maribeth Ganzell and sent her some updated links to put on that page. Lynda thinks it's very important because if potential donors are checking us out, CPCS needs to have current info accessible.

**New Business (Julia Nichols)**

- The Alliance has not budget to send a person to the National Charter School Conference (NCSC); however, it would be beneficial to the Board to send at least one person.
- The dates are 29 June-2 July in Las Vegas
- Early registration ends on 20 December. The cost is $475 and will rise to $525 after 20 December.

**Release $1400 to pay for lodging and registration fees for one staff member and one Board member to attend the National Charter School Conference in Las Vegas, Nevada.**

**Vote: 8-0**

**Action Items**

- **Lottery Systems:** Robert Hicks will contact both Rediker and SmartChoice regarding prices and what is included for the price.
- **Website updates:** Anne Marie Dailey will contact Maribeth to have the Donate Now button moved to the top of the Fundraising page and Lynda will contact Maribeth regarding new links on the CPCS page.
- **National Charter School Conference:** Robert will research all cost associated with attending the conference
- **NCSC notification:** Robyn will send out email notifying the Board of
the conference for potential attendees. Angela will choose a staff member interested in attending.

- **Town Hall**: Takiesha will plan and organize the 26 February Town Hall
- **Community Thanks**: Takiesha and Lynda will plan and invite community member to attend Community Gathering at CPCS on 31 January. Lynda will invite elected officials.

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<tr>
<th>January Meeting Date</th>
<th>Discussion</th>
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<td>21 January at 5:00</td>
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**Adjourn**

7:24 PM