



Ms. Angela Funya Education Director
Ms. Karen Antonacio / Ms. Sandy Imbriale Academic Deans

November 19, 2021

Dear Families of Chesapeake Public Charter School,

We hope that your school year is off to a great start! The past two school years has brought many challenges and changes, but the resiliency of our families, students, and staff has shined through. We have grown over the years, and we are now home to 500 children, including yours. This growth is certainly exciting, but it reminds us how important fundraising is to CPCS. The Chesapeake Charter School Alliance fundraises to keep the doors of CPCS open for your children. Money raised by the Alliance benefits the entire CPCS community, including students, teachers, and staff.

This year, the Alliance has an \$85,000 fundraising goal. You might be asking yourself how you can help. Throughout the year, the Alliance holds several fundraising events such as the Fall Walk, Running Crab 5K, Vintage Affair, Yard Sale, Chili Bingo night, and a few others. We truly hope we can host such events this year, but have to bear in mind the health and safety of our school community. This is why the annual pledge is critical this year.

Your thoughtful donation will be used to support our school in numerous ways, including our ownership and operation of our facility, supporting teacher development and appreciation, supplies for classrooms, Project Electives, supplementing field trips, and many other activities that make CPCS a school of choice.

We invite you to take part in our 2021-2022 Direct Appeal. More than ever, we need to show our community that we are thrilled to have a school of choice in our community. You can do this by making a pledge. The suggested donation is \$300, \$30 a month, \$1 a day. If every family was able to make this pledge, we would exceed our fundraising goal. Families who donate at least \$300 as part of this Direct Appeal or who pledge to donate at least \$300 over the course of the school year will be offered admission to our Chili Bingo night, two tickets to Vintage Affair, and membership in the Alliance.

We are currently in unprecedented times and we know that every family in our community has been affected in some way. The ask of \$300 maybe a large feat for many families, so we are asking for 100% participation from all of our families. Whether it's \$1 or \$300, we would love to see all of our families participate in our direct pledge. Help us show the outstanding commitment our families have to our school.

To show your commitment to the Chesapeake Public Charter School, please complete the online pledge form here: <https://tinyurl.com/CCSAPledge21-22>. If you have already made your annual pledge or are a continuous donor, we ask that you complete the pledge form each year. Donations can be made here: <https://tinyurl.com/CCSADonate21-22>. Your donation can be done on a one-time or reoccurring donation online via credit or debit card. You may also drop a check in the mail to the school. The Chesapeake Charter School Alliance is a non-profit with 501(c)(3) status with the IRS; all donations made to us are tax-deductible to you.

Thank you for your generosity and continued support!

Sincerely,

Shannon Norris
CCS Alliance Treasurer

Rebecca Waters
CCS Alliance Fundraising Committee Chair