



CPCS Fundraising: We need YOU!

WHY DO WE FUNDRAISE?

- Charter schools are independent public schools of choice. As a public charter school, we are a tuition-free school, but our charter status allows us to determine the delivery of the curriculum while meeting state and county requirements.
- As a charter school, public school funding follows the students enrolled in the school – in the form of the Per Pupil Allotment (PPA). CPCS must pay for all costs to run the school (such as staff, transportation, materials of instruction, etc.) from the PPA.
- CPCS receives only a portion of the full PPA. 2% is withheld by the local school system for overhead.
- In addition to the costs to run the school, CPCS must pay for its facility costs, such as mortgage, utilities, grounds maintenance, etc. For example, because we just bought our building, our mortgage this year is over \$375,000. That is over \$31,000 a month, which is also paid with a portion of the PPA received.
- Fundraising by the Chesapeake Charter School Alliance is a necessary supplement to the PPA. Money raised by the Alliance keeps the doors of the school open (for example, helps pay our accounting, legal, tax, and insurance costs) AND funds programs that are at the heart of the mission and vision of CPCS (for example, the school garden, artist in residence, nutrition programs, field studies, and many more).

Do YOUR Part for CPCS!

- **The Alliance has set an annual fundraising goal of \$80,000.** We depend on each and every member of our school community to give time and/or money to achieve our goal.
 - We have over 250 families in our school this year. If each family was able to donate or help raised \$300 over the course of the school year (\$30/month), we would meet our fundraising goal!!
- We have a number of ways to reach our fundraising goal:
 - **Annual Pledge:** Families can simply make a donation of \$300 or more to CPCS. The annual pledge has a couple of perks: free admittance to the Fall Walk and Chili Bingo Night for your family, Alliance membership, and 2 tickets to A Vintage Affair.
 - **Fundraising events:** The Alliance hosts a number of fundraising events throughout the year – the Fall Walk and Fundraising Festival, the Running Crab 5K, Chili Bingo Night, A Vintage Affair (a silent auction), Yard Sale and a host of others. The more, the merrier at these events!
 - **Your time:** Open your calendar and donate your time! The more volunteers we have at our events, the bigger and more successful they can be.
 - **Your ideas:** The Alliance is open to new ideas and suggestions for fundraising. Be creative!! Every dollar raised goes to the school and is used to benefit all.

Other things to note:

- All donations through the Chesapeake Charter School Alliance are tax deductible. This includes monetary donations and in-kind (or item) donations. If you would like to make a monetary donation to the Alliance, please contact the Alliance Treasurer, Roberta Sola at robertsola@hotmail.com
- You may also make a one-time or recurring donation online via credit card. Go to our website: <http://schools.smcps.org/cpcs/alliance>, scroll to the bottom, and click on the DONATE button. At the top, you can choose whether you would like to make a one-time donation, or whether you would prefer to make a recurring, monthly donation of a smaller amount.
- To receive a receipt for a donation, please submit the following information to Carrie Campbell via email at cccampbell@smcps.org: name, address, date of gift (approximate is okay) and description of gift. A specific dollar amount for all in-kind donations cannot be listed on your receipt. It is up to the donor to assign a monetary value to the in-kind gift.
- We are always looking for new ideas and help with fundraising. Please contact Shannon Norris at shannon.norris1@gmail.com with any questions or suggestions regarding fundraising.

Fundraising Events for 2018-2019

- **Fall Walk & Fundraising Festival@ West St. Mary's Manor on September 28th, 2018**
 - Students will collect pledges from friends & family for the number of laps they will walk.
 - After their laps are done, they can enjoy carnival style games, concessions and family time at the picturesque farm.
- **Running Crab 5K @Historic St. Mary's City on November 3rd, 2018**
 - 5K run through the beautiful trails of St. Mary's City
- **Holiday Plant Sale—Late November**
 - Purchase poinsettias, garland, roping and wreaths just in time for the holiday season.
- **Chili/Bingo Night @CPCS Gym Jan/Feb 2019**
 - Join us for a friendly chili cook-off competition and a couple of rounds of bingo
- **Penny Wars Jan/Feb 2019**
 - Friendly competition between the classrooms to see who can bring in the most change.
- **A Vintage Affair Venue TBD, March 2019**
 - Our biggest fundraising event of the year, raising over \$15,000 for CPCS!
 - It's an evening of fine hors d'oeuvres, spirits and amazing auction items.

- **Artisan, Crafter & Vendor Show CPCS Gym, April 2019**
 - Local artisans, crafters and vendors will show their wares.
- **Yard Sale CPCS Gym April/May 2019**
 - Clean out your closets and donate items for our annual yard sale.
- **Concession Sales during basketball games at St. Mary's College of Maryland, TBD**

Annual Direct Pledge

Families can choose to make a direct pledge of \$300 or more the Alliance. With your pledge your family, you will have free admission to the Fall Walk & Fundraising Festival and Chili Bingo Night, two tickets to A Vintage Affair and membership the Alliance.

Pledges can be done in one lump sum or 10 monthly installments of \$30. We accept cash, check or credit card. To make a credit card payment, go to our website: <http://schools.smcps.org/cpcs/alliance>, scroll to the bottom, and click on the DONATE button. At the top, you can choose whether you would like to make a one-time donation, or whether you would prefer to make a recurring, monthly donation of a smaller amount.

For more information on the Annual Direct Pledge, please contact Merrie Beth Nauman, merriebeth@gmail.com

PASSIVE FUNDRAISING

There are many more ways to help raise funds for CPCS! Read on for some exciting fundraisers that can be done at no cost. Be sure to tell your friends and family as well. Many of the fundraisers can be participated in by anyone. Pick a couple that work for you and your family!



- Clip those little box tops from the participating products you buy. Each one is worth 10¢.
- Save them up and turn them into Mrs. Calabro for a ticket to special dances offered throughout the year. A dance ticket is awarded once a student has collected \$10 worth of Box tops. Place them in a Ziploc bag labeled with your student's name, teacher and number of Box Tops included.
- Send in as many as you would like, students can earn more than one ticket and invite their friends.
- Track our progress here: <https://www.boxtops4education.com/> and check out the site for special contests, coupons and participating product lists.

- Download the BoxTop Bonus App to earn even more.
- POCs: Mrs. Calabro, hbcalabro@smcps.org & Christina Jones, jones.christinar@yahoo.com

COCA-COLA GIVES



- We're excited to share that our school is part of the Coca-Cola Give program. This opens up CPCS to new funding opportunities to help improve learning environments for students. The best part? Donations don't come out of your own pocket. When you make Coca-Cola purchases, you simply enter the product codes here: <https://us.coca-cola.com/give/schools/> and our school receives a donation.
 - Codes can also be redeemed for dance tickets. Place them in a Ziploc bag labeled with your student's name, teacher and number of Coke points included. 1 bottle cap is worth 5¢ and the code from a 12-pack of cans is worth 15¢. You can also enter them online at home. Just update Mrs. Calabro when you have hit the \$10 mark.
 - Be on the lookout for bonus weeks. Several times a year, Coca-Cola will double the point value of their codes. This is the best time to load your codes online.
 - POC: Christina Allee, psushortstack@aol.com

PepsiCo Recycle Rally



- Each year CPCS participates in the Pepsi Company Recycle Rally. Drop your aluminum cans and plastic drink bottles (marked with a 1) in the bins located next to the CPCS playground.
- Collect from friends, family and neighbors. Help us race to the top of the Leaderboard. Cash prizes are typically given to the top 25 schools.
- 100 bottles or cans will earn you a ticket to the dance. Email Mrs. Calabro with the number of items turned in and what day.
- Track our progress here: <https://www.pepsicorecycling.com/Programs/RecycleRally#leaderboards>
- POC: Mr. Clapp baclapp@smcps.org

Trex Recycling Challenge

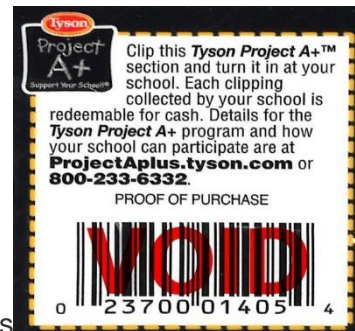


- Help CPCS compete against other schools in the mid-Atlantic region! Bring in your plastic film recycling.
 - Grocery bags, bread bags, case overwrap, dry cleaning bag, newspaper sleeves, ice bags, wood pellet bags, Ziploc and other reclosable bags, produce bags, bubble wraps, salt bags and cereal bags.
- Be sure they are clean, dry and free of any food residue
- We will weigh the recycling and report our totals to Trex.
- You can also weigh it home and email Mrs. Smart with your total weight. Then drop it off at a participating recycling site like Food Lion, Giant, Harris Teeter, Target or Weis.
- First place in the region receives a high-performance composite bench!
- POC: Mrs. Smart kssmart@smcps.org

TYSON PROJECT A+



- Clip the Project A+ label from select Tyson products and send them in.
- Each label has a value of 24¢.
- List of participating products: <http://projectaplus.tyson.com/products.aspx>
- Collect \$10 worth of labels and each a ticket to the dance.



Example Labels

SCHOOLA



- Clean out those closets and send your gently worn women's and children's clothing to Schoola.
 - Schoola is an online shopping site that will list the donated clothing for sale on their website. CPCS will receive a percentage of sales back.
 - To sign up or shop, check out their site: <https://www.schoola.com/schools/chesapeake-public-charter-school-lexington-park-md>

DAZZ CYCLE EMPTY CARTRIDGE RECYCLING

- Consider donating your empty/used ink jet and laser printer cartridges or old cell phones.
- You can collect them from your home, work, friends and neighbors.
- Raise funds for CPCS and protect our environment.
- All cartridges should be placed in a Ziploc bag or wrapped in cellophane to prevent leakage. They can be dropped off in the office.
- New/unopened cartridges can also be sent in.
- For more information, please contact Carrie Campbell: crcampbell@smcps.org

HARRIS TEETER



- Harris Teeter's "Together in Education" program gives schools a chance to earn funds when you link your VIC card and shop Harris Teeter brands.
- There is no limit to how much we can earn.
- The CPCS school code is **4730**
- Encourage your family and friends to sign up.

GIANT A+ REWARDS



- Each time you use your Giant Bonus Card, CPCS will earn A+ Rewards which equate to a cash donation to CPCS.
- A one-time registration is required: <http://giantfood.com/savings-and-rewards/rewards-program/aplus/>
- Our school code is 05516

AMAZON SMILE



- Amazon shopper? Be sure to shop through our Amazon Smile link each time you make a purchase on Amazon! Amazon will donate 0.5% of the total purchase to CPCS.
- Please note that this option is not available through the Amazon app. But all you have to do is add items to your cart on the app and then checkout using a web browser.

GREAT LAKE SCRIPS GIFT CARDS

- CPCS offers a wonderful ongoing fundraising opportunity throughout the school year. Participation in the Scrips Gift Card program allows our school to earn cash back on over 500 gift cards!
- You purchase gift cards at face value and CPCS earns a percentage back.
- Participating businesses (include hotels, gas stations, restaurants, home improvement, office supply, and “big box” stores) contribute as much as a 19% of the face value of each card back to our school. For example: The purchase of a \$100 LL Bean gift card earns \$17 for CPCS)!
- There are two ways to order: Paper Form or Online
 - Print an order form, fill it out and submit it with your payment (cash or check payable to CCS Alliance). Order will be ready in about one week.
 - http://schools.smcps.org/cpcs/images/Scrips/Family_Order_Form_Scrips_2015-16.pdf
 - To order online, create an account here: <https://shop.shopwithscrip.com/Login/Enroll>
The CPCS enrollment code is 452D921815737. Register with PrestoPay. This is required for electronic payments to GL Scrips.
- Purchase gift cards for everyday expenses, holidays, gifts and travel.
- POC: Cristina Khanna, cristina.khanna@gmail.com

SHOPAROO



- Turn your shopping receipts into donations for CPCS. Download the app from the App Store or Google Play and snap away. Receipts can earn Roo Points or sweepstake entries.
- Roo Points: Snap pictures of your receipts from any store, big or small, that primarily sell food, health or beauty items to earn Roo Points (cash donations) for your school. Whether you're shopping at a supercenter, dollar store, or local convenience store - it doesn't matter where you shop or what items you buy - Shoparoo will make a cash donation for every receipt!
- Sweepstake Entries: Snap pictures of all your other receipts to earn entries for your school into Shoparoo's \$1,000 monthly sweepstakes and \$15,000 yearly sweepstakes! Each receipt counts as an entry into both monthly and yearly sweepstakes, so spread the word at your school - the more receipts you submit, the greater your school's chance is of winning.

SPIRIT WEAR

- Order your CPCS spirit wear from Ace Ink anytime! Orders can be delivered directly to the school and sent home with your child.
- Be on the lookout for throwback designs!
- Shop here: www.ace.ink/cpcs

LAND'S END



LANDS' END

- Click here to check out the [Lands' End School Store](#)
- Enter school code 900123779 and you can view the options for CPCS. You have access to all of the standard pieces.
- Land's End can also embroider the CPCS logo on most of their items.

PRIMARY



- Primary offers another option for uniforms, plus a full line of children's clothing.
- Shop their site and CPCS will earn 10% back on each purchase.
- Save 20% off of your first purchase when you use the code CHESAPEAKE

FLIP GIVE



- Click through Flip Give before you shop online to see if you can earn money for CPCS.
- Sign up here and share with friends and family: <https://www.flipgive.com/f/685401>
- Referral Code: 685401
- You can also purchase gift cards through Flip Give!

ARTSONIA



- View the works of art created by your children, create a fan club to share it with family and friends.
- You can purchase custom keepsakes with your child's artwork and CPCS will earn 20% back!
- <https://www.artsonia.com/schools/school.asp?id=138420>
- Mr. Jackson can provide you with an enrollment code, if necessary.

CertifiKID[®]

Where Families Explore, Play & Save[®]

- Sign up for discounts to family friendly activities in the Maryland, Virginia and DC areas! Camps, lessons, shows, getaways, parties and so much more!
- Enter promo code CCSA at checkout and our school will earn \$5 back on every \$20 that you spend.
- Sign up here: <https://www.certifikid.com/>

Shutterfly[®]

- Order prints at Shutterfly or Tiny Prints and earn 8% back for CPCS.
- Use this link: <https://tinyurl.com/yczst3kj>
- Share with friends and family!



EBAY FOR CHARITY

- If you sell items on eBay, you can elect to have a portion of your sale donated to CPCS!
- Anywhere from 10% to 100% of your sale can be donated, you decide.

- eBay and PayPal will automatically make a donation on your behalf once your sale is complete.
- Track your donations through your eBay account. They are tax deductible.
- Plus, you can save on the final value fee.
- For more information, visit <https://givingworks.ebay.com/about/>